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						NCC Cable System Order	0	abl	S	yst	em	Q	de	-						28 50 4 11	000
Order #	#	62352584			Flight Dates	S	10,	17/1	10/17/16 - 10/30/16	0/30/	6					탕	Update Date			10/19/16	
Syscode	de	8080			Agency		<u>≼</u>	dium	Medium Buying LLC	ing	5					V <sub>e</sub>	Version			2 Vs. 1	
Syster	System Name	Spectrum/Outer Milwaukee Z	Zone, WI		Advertiser		징	n Joi	Ron Johnson for US	n for	S	Senate	te			Sh	Show All Lines				
Market	-	Milwaukee-Racine					1									7	Total # of Weeks	ks			2
					Client Code	е	П									Total	a			\$2,5	\$2,952.00
ΑE		Andrew Yolles			Product Code	ode										လ	Commission			95	\$442.80
Sales	Coordinator	Luke Priddy			Est Code		ΝŽ									Ne	Net Total			\$2,5	\$2,509.20
Office		Washington			Product Name	ame	П									To	Total Spots				34
Phone		(301) 951-2620			Credit Status	sus										Aff	Affiliate Split			100.0	
Status		Not accepted														So	Sold On			Cost Per Spot	
Survey	,	Aug16 C-DMA Nielsen Live+7	7		Primary Demo	emo	Ad	Adults 35+	5+							GRP	ő	1		GIMP -	
'					Makegood Policy	Policy	Αp	prova	Approval Required	quire	ď					СРР	Ö	1		CPM -	
Comments :		R1: 10 19 MG Added 5 spots to CER Th and E +\$375 change. Please review and confirm. Thanks	FR Th and	F +\$375 d	nance Ple	ase review	and a	onfir	4	hank	-										
Line	Net	Program	Start Date	Stop Date	Start Time	Stop N	≥	T W	< 	-	П	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment	
_	BTN	ndiana @ Northwestern	10/17/16	10/23/16	11:00	14:00	-	-	$\dashv$	$\dashv$		×		1	i)	2	\$75.00	\$150.00	30	CFB 10/22	
2	ВТИ	Illinois @ Michigan	10/17/16	10/23/16	14:30	17:30	$\dashv$	$\vdash$	$\dashv$	$\dashv$		×		ã	9	2	\$75.00	\$150.00	30	CFB 10/22	
ω	BTN	Michigan State @ Maryland	10/17/16	10/23/16	18:30	21:30	-	$\dashv$	$\dashv$	$\dashv$		×		1	1	2	\$75.00	\$150.00	30	CFB 10/22	
4	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00	_	_	_			×		,		2	\$75.00	\$150.00	30	CFB 10/22	
5	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00	-	-	-	$\dashv$		×			10	2	\$75.00	\$150.00	30	CFB 10/22	
6	ESP2 V	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00		_				×		·	0	2	\$75.00	\$150.00	30	CFB 10/22	
7	ESPN /	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00	-					×		i.	t	2	\$75.00	\$150.00	30	CFB 10/22	
8	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00	-	-	-	$\dashv$		×				2	\$75.00	\$150.00	30	CFB 10/22	
9	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	19:30	22:30	×	-							E	_	\$475.00	\$475.00	30	MNF 10/24	
10	FS1 C	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						×		•	1.	2	\$75.00	\$150.00	30	CFB 10/22	
1	OCOL (	COLLEGE FOOTBALL 10 SPOTS	10/17/16	10/23/16	00:30	24:00	_	_	_	×	×	×	×	,	,	10	\$75.20	\$752.00	30	CFB 10 Spots	
12	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00					×			ī	,		\$75.00	\$75.00	30	R1+1x: CFB 10/21	
13	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00				×				ı		1	\$75.00	\$75.00	30	R1+1x: CFB 10/20	
14	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00			×	^				1		1	\$75.00	\$75.00	30	R1+1x: CFB 10/20	
15	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00					×			1	٠	-	\$75.00	\$75.00	30	R1+1x: CFB 10/21	

## NCC Cable System Order

	СРМ	CPP -	Approval Required	Makegood Policy		1
	GIMP	GRP -	Adults 35+	Primary Demo	Aug16 C-DMA Nielsen Live+7	Survey
	Cost Per Spot	Sold On			Not accepted	Status
	100.0	Affiliate Split		Credit Status	(301) 951-2620	Phone
34		Total Spots		Product Name	Washington	Office
\$2,509.20		Net Total	NA	Est Code	Luke Priddy	Sales Coordinator
\$442.80		Commission		Product Code	Andrew Yolles	AE
\$2,952.00		Total		Client Code		
2		Total # of Weeks			Milwaukee-Racine	Market
		Show All Lines	Ron Johnson for US Senate	Advertiser	Spectrum/Outer Milwaukee Zone, WI	System Name
	2 Vs. 1	Version	Medium Buying LLC	Agency	8080	Syscode
	10/19/16	Update Date	10/17/16 - 10/30/16	Flight Dates	62352584	Order#

Comments:	
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am Start Stop Start Stop M T W T F S S RTG IMP Total Unit Total Spot Len	Net	
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t Stop M T W T F S S RTG IMP Total Unit Total Spot Spots Cost Cost Len	Stop Date	
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F S S RTG IMP Total Unit Total Spot Spots Cost Cost Len	3	
F S S RTG IMP Total Unit Total Spot Spots Cost Cost Len	-	
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P Total Unit Total Spot Spots Cost Cost Len	RTG	
Unit Total Spot S Cost Cost Len		
Total Spot Cost Len		
Spot	Unit Cost	
	Total Cost	
Line Comment	Spot Len	
1	Line Comment	

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ESPN Oregon @ California

10/17/16 10/23/16 21:00 24:00

\$75.00

\$75.00

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R1+1x: CFB 10/21

SPOTS 34 0 <th></th> <th>Oct 2016</th> <th>Nov 2016</th> <th>Dec 2016</th> <th>Jan 2017</th> <th>Feb 2017</th> <th>Mar 2017</th> <th>Apr 2017</th> <th>Apr 2017 May 2017</th> <th>Jun 2017</th> <th>Jul 2017</th> <th>Aug 2017 Sep 2017</th> <th>Sep 2017</th> <th>1</th>		Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	Apr 2017 May 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	1
\$2,952.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	
	AMT	\$2,952.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	

SYSTEM APP: 62352584 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 | SALES ACCT

Date Printed

10/19/16